

## 2020 Conference Announcement of 10<sup>th</sup> International Conference on Traditional Medicine, June 15-16, 2020 | Barcelona, Spain

### Arman Zargaran

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[Alternative Medicine](#) is a conventional method of healing the disease by examining the symptoms without collecting [clinical evidences](#). The term Alternative Medicine implies any type of medication that is outside the standard of western or customary drug. Alternative medicine describes any practice that aims to achieve the healing effects of medicine, but which lacks biological plausibility and is untested or untestable. In some cases AM treatments are proven ineffective. [Complementary Medicine \(CM\)](#), [Complementary and Alternative Medicine \(CAM\)](#), [Integrated Medicine](#) or [Integrative Medicine \(IM\)](#), and holistic medicine are among many rebranding's of the same phenomenon. Alternative Therapies share in common that they reside outside medical science, and rely on pseudoscience.

Alternative medicine is distinct from experimental medicine, which employs the scientific method to test [plausible therapies](#) by way of responsible and ethical [clinical trials](#), producing evidence of either effect or of no effect. Research into Alternative Therapies often fails to follow proper research protocol and denies calculation of prior probability, providing invalid results. Traditional practices become "alternative" when used outside their original settings without proper scientific explanation and evidence. Frequently used derogatory terms for the alternative are new-age or pseudo, with little distinction from quackery. There are sure nations that are moving towards the legitimization of some Alternative medication treatments that are being upheld with endorsed clinical information.

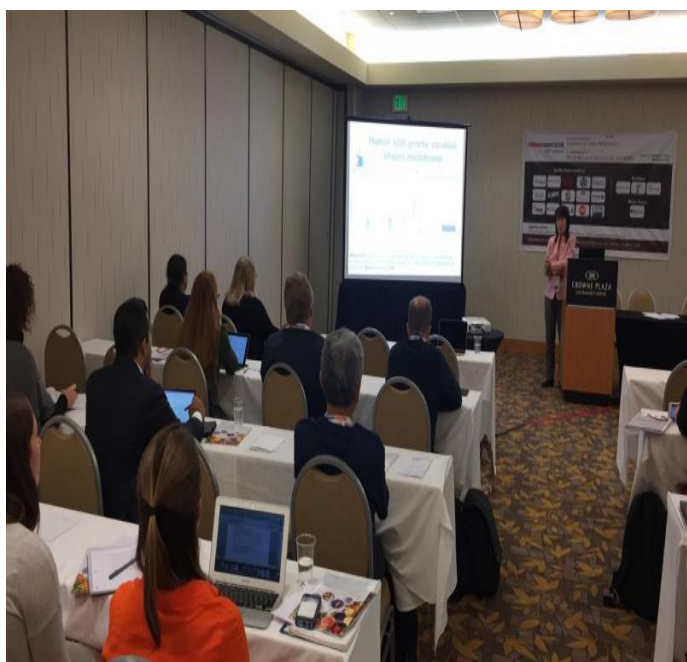
Traditional medicine comprises medical aspects of traditional knowledge that developed over generations within various societies before the era of modern medicine. The World Health Organization (WHO) defines traditional medicine as "the sum total of the knowledge, skills, and practices based on the theories, beliefs, and experiences indigenous to different cultures, whether explicable or not, used in the maintenance of health as well as in the prevention, diagnosis, improvement or treatment of physical and mental illness". Traditional medicine is contrasted with scientific medicine.

The facts and Facets of Traditional and Alternative Medicine and the most recent research are going to be

illustrated by **Dr. Arman Zargaran** Assistant Professor, Department of Traditional Pharmacy, School of Persian Medicine, Tehran University of Medical Sciences, Tehran, Iran and **Yan Zhu**, Tianjin University of Traditional Chinese Medicine, China in the "10<sup>th</sup> Edition of International Conference and Exhibition on Traditional and Alternative Medicine" scheduled for **June 15-16, 2020 | Barcelona, Spain**. With the help of our esteemed Organizing Committee Members this conference is expected to be one of the most successful and productive events in the history of ME Conferences.

Join us to witness invaluable scientific discussions and add to the future advancements in the field of [Traditional and Alternative Medicine](#) in the upcoming "10<sup>th</sup> Edition of International Conference and Exhibition on Traditional and Alternative Medicine" which is going to be held during **June 15-16, 2020 | Barcelona, Spain**.





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