

## Market Analysis 2020 on Dentistry & Dental Marketing

### No OCM

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According to the report, rising disposable incomes of patients coupled with growing dental care awareness will drive the dental equipment market in the developing Asian countries.

In the developed regions of North America and Western Europe, market growth will be driven mainly by the aging population possessing a desire to retain natural tooth structure.

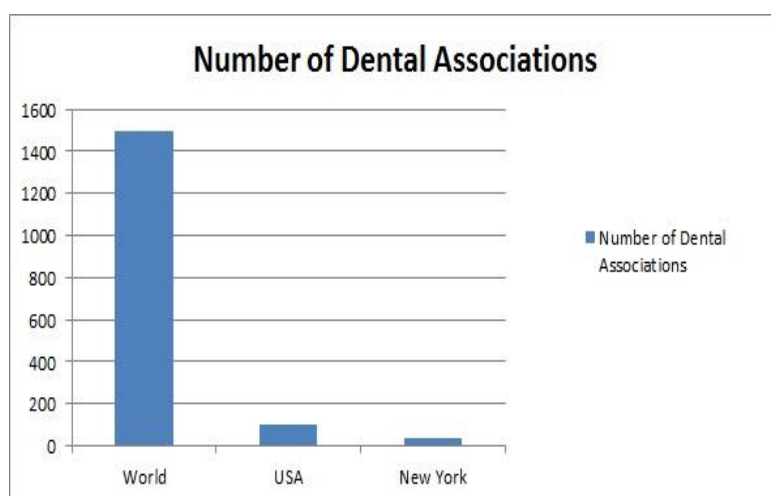
In 2011, North America was the leader in terms of market share and is expected to maintain its leadership position in 2018. This can be attributed to the rapid adoption of advanced technologies such as CAD/CAM, along with relatively higher dental-health awareness across the population.

### Major Dental Associations in USA:

- Academy for Sports Dentistry
- Academy of General Dentistry
- Academy of Operative Dentistry
- Academy of Interdisciplinary Dentofacial Therapy
- Academy of Laser Dentistry
- Academy of Osseo integration
- Alpha Omega International Dental Fraternity
- American Academy of Cosmetic Dentistry
- American Academy of Dental Hygiene
- American Academy of Dental Practice Administration
- American Academy of Esthetical Dentistry
- American Academy of Fixed Prosthodontics
- American Academy of Implant Dentistry
- American Academy of Implant Prosthodontics
- American Academy of Maxillofacial Prosthetics
- American Association for Dental Research
- American Association of Endodontists
- American Association of Oral and Maxillofacial Surgeons
- American Association of Oral Biologists
- American Association of Orthodontists
- American Association of Public Health Dentistry
- American Board of Forensic Odontology

- American Cleft Palate-Craniofacial Association
- American College of Dentists
- American College of Forensic Examiners
- American College of Prosthodontics
- American Dental Assistants Association
- 28. American Dental Association
- 29. American Dental Education Association
- 30. American Dental Hygienists Association
- 31. American Dental Society of Anaesthesiology
- 32. American Equilibration Society
- 33. American Orthodontic Society
- 34. American Society for Dental Aesthetics
- 35. American Society of Dental Anaesthesiologist
- 36. Arizona State University Pre-Dental Organization
- 37. Association of Managed Care supplier
- 38. Charles Tweed Foundation
- 39. Certified Dentists International
- 40. Committee on Dental Auxiliaries
- 41. Dental Anthropology Association
- 42. Dental helping National Board
- 43. National Institute of Dental and Craniofacial

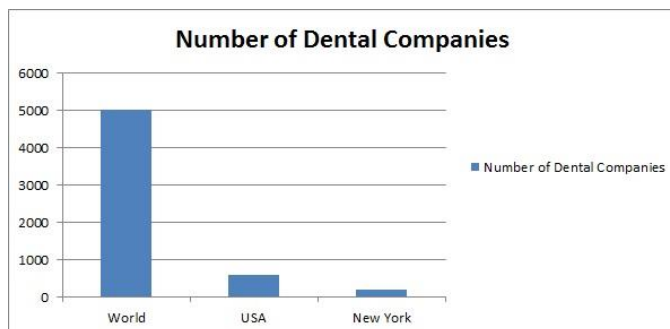
### Statistical Analysis:



### Target Audience:

The Professors, Dentists, Researchers, Clinicians, Educators, Marketing, and Students from Academia in the study of Dentistry and marketing.

- I. Academia-40%
- II. Industries-50%
- III. Others-10%



### Glance at Market of American Dentistry:

The global dental market is predicted to succeed in \$60 Billion by the end of 2020 at a CAGR of 4.5 %. Factors like evolution of dental materials, discovery of newer, eco-friendlier dental technology; rise in awareness regarding dental health and its correlation with overall wellbeing; accessibility of additional funds for R & D have contributed to the fast rise in the dental market. North America is the market leader with a share of ~42% of the world dental market. The presence of an outsized variety of practice companies and analytical instrumentality makers has contributed to the market boom. One more reason behind the market growth is the huge increase in the number of PPOs (Private follow Owners). Dental instrumentality has the very best market share among all the seven segments (Dental Restoratives Market, Dental medicine Market, Dental Implants Market, Dental Endodontic Market and Dental Equipment Market).